

AT LAST! BABY FURNITURE THAT IS BOTH ECO-CONSCIOUS & CREATIVE



THE LEAST POLLUTING WASTE IS THE ONE WE DON'T PRODUCE



AN ODE TO OCEANS

For Théo: what we consume must not end up in rivers, seas or oceans.

Théo's furniture from the 2021 collection are made of **wood**, as well as **natural rattan**, without any transformation.

To further protect nature, Théo exclusively uses **water-based paints & varnishes**. Packaging is entirely made from cardboard, **not a single piece of plastic is used**.

THÉO'S ADVANTAGES

Natural and sustainable materials (wood, rattan)

Soft-closing doors and drawers

Water-based paints and varnishes without smell or solvents —

Long-lasting and high quality furniture

3-year guarantee

French creations

Cardboard packaging, no plastic -

French and European standards





















Bars in 100% rattan poles





Panels in braided rattan





A DEEP COMMITMENT

Since 1st January, all products leaving Théo's workshop are **100% biodegradable**.

Théo uses White Australian Cedar from **sustainably managed forests**, and creates a **nursery** close to the workshop, in order to plant one tree for each cubic-meter of wood that is used in the furniture production.

MDF used by Théo is made of sustainably-grown rubber tree and contains a **very low level of formaldehyde**, 2 times lower than European E1 standards.

Théo uses a **water-based paint, without solvent or smell, non toxic**. Thanks to the quality of its materials, Théo has obtained the LABEL A of air quality.

Useful and prolific, **rattan is a sustainable fiber** which existence is not threatened; moreover it enables local populations to inhabit forests where it grows, keeping the ecosystem alive and providing an alternative to high-level exploitation of these forests.

For each piece of furniture sold in France, Théo **contributes towards Éco-Mobilier**, to recycle end-of-life furniture. www.eco-mobilier.fr. Théo's furniture (as well as the packaging the furniture is delivered in) is **recyclable** and subject to recycling instructions.

Théo's furniture is probably **the only baby rattan furniture** that conforms to **French and European standards** for children's safety.

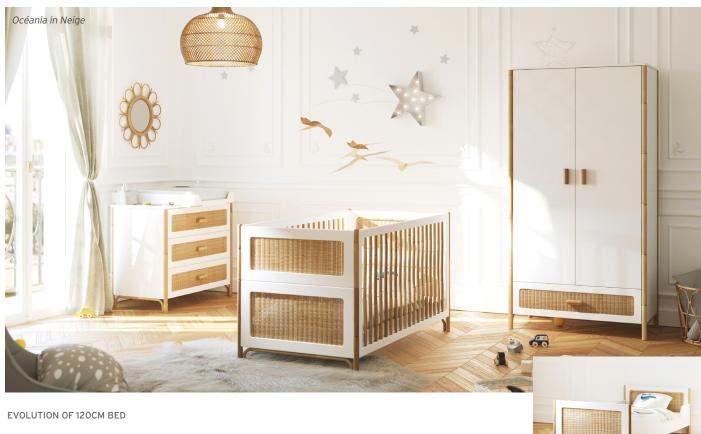




EVOLUTIVE FURNITURE

In line with its commitment of preserving environment, Théo's furniture evolves with the child.

For instance, Marélia bed in 140cm has two mattress heights and evolves in a child bed, and can later become a sofa or a desk with drawer.













EVOLUTION OF 140CM BED IN JUNIOR BED

BABY BED

CHILD BED

SOFA

A FRENCH DIFFERENCE

"For the past several years, we have worked towards offering rattan to parents who were looking for high quality furniture with a modern touch for their babies" said Denis Requis, one of the Founding Partners of Théo Bébé.

"It is very difficult to obtain security certificates for the French market, and we're proud to say that Théo Bébé is currently the only brand able to offer rattan baby furniture in full compliance of security standards."

He adds: "Preserving environment is at the heart of our process and beliefs; our furniture is very unique because only made of natural elements, without plastic. And this is valid even for the packaging!"

Delphy



ABOUTTHÉO

Théo is the story of 3 French entrepreneurs who settled in Asia between the 80's and 2000s. After several decades of pursuing individual business ventures in commerce, wood and furniture, they met and created the Théo Bébé brand in 2014 (which used to exist in a different form in France since 1999).

They also took over and energised a small manufacturing workshop located in Indonesia, specialised in the production of furniture for babies, and which now has quality and reliability as its motto.

In order to preserve the original spirit of the brand, all the associates are French. Located in France and around the world, Théo promotes French style and culture internationally.

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Océania in Neige





RETAIL





SINGAPORE







CAMBODIA



MALAYSIA



INDONESIA

RETAIL - FRANCE

























Théo Bébé furniture is distributed in France and Europe, as well as in China, in Singapore, in Malaysia, in Indonesia and Cambodia.

Théo intends to continue its development in the world, wherever **ecological conscience** is present.



A GLIMPSE INTO THE COLLECTION...

CLICK HERE to view the catalogue online











